



Marketing & Communications Manager

March 2025

Imagine a role where your marketing expertise directly fuels meaningful change. As our Marketing and Communications Manager, you'll dive into a dynamic mix of strategic planning, creative storytelling, and impactful communication, all while driving brand awareness for a mission-driven organization. This is a chance to expand your skillset across a wide array of marketing functions, with continuous opportunities for learning and development. Enjoy an equal mix of collaborating with others in the office and working remotely.

In the Marketing & Communications Manager role, you will be responsible for implementing the overall marketing and communications strategy for Youth Volunteer Corps (YVC) through design, internal and external communications, social media management, and more! You will be an integral part of the YVC Headquarters team.

[Youth Volunteer Corps](#) (YVC) is a network of youth service programs throughout the U.S., Canada, and Uganda. We engage youth in team-based service experiences that build life and work skills while inspiring youth for a lifetime commitment to service. Over 300,000 youth have served with YVC since 1987.

YVC's national headquarters is in a beautifully restored home built in 1874 in the Quality Hill District of downtown Kansas City. Inside this house, you'll find energy, enthusiasm, a supportive team, and loyalty to the idea that youth service can change the world.

Primary Duties and Responsibilities

This role has a lot of variety day to day. You will have the opportunity to learn and enhance skills in every aspect of marketing. With experience and demonstrated skills, there is potential to advance in this role.

- **Strategy:** Create marketing strategies to achieve strategic plan goals. Coordinate Board Marketing Team meetings. Develop annual calendar of marketing projects and tasks. Develop and monitor marketing budget.
- **Promotion:** Promote YVC service projects to youth. Assist in recruiting new YVC programs. Position YVC as a thought-leader in youth development. Expand YVC's reach through brand awareness efforts. Serve as chief storyteller.
- **Communications:** Lead communications efforts with YVC stakeholders—current and potential program staff, youth volunteers, funders, and nonprofit partners.
- **Design & Branding:** Create graphic designs for reports and promotional gear. Take photos. Create videos. Develop PowerPoint presentations. Protect YVC's brand by ensuring the branding guide is followed and consistently utilized. Create YVC's annual impact report.
- **Digital Presence & Media:** Manage social media. Make updates to YVC website. Promote YVC to media, including our "Volunteer for 15" program supported by Patrick Mahomes' foundation.
- **Conference:** Participate with the team in making the YVC Summit- the biggest YVC gathering of the year—a fun and educational experience for youth and adult leaders across the US, Canada, and Uganda.

We know you are likely not an expert at ALL of these tasks. That's totally okay, as long as you are open to learning!

Qualifications:

- Bachelors degree or 2 years equivalent experience in marketing and/or communications preferred

YVC needs someone who has:

- Demonstrated leadership and strategic thinking skills
- A “promoter” personality, that is coupled with excitement and tenacity in promoting YVC to others
- A sense of urgency and a high level of initiative and accountability
- Comfort with ambiguity and a willingness to pave new paths
- Excellent writing and editing skills
- Ability to discern priorities and stay well-organized
- Ownership in developing strategies and finding solutions to problems

Reporting Roles: Reports to the Vice President of Operations.

Compensation: The range for this position is \$45,000- 53,000 and will be dependent upon experience and skillset.

Paid Time Off (PTO): This position starts with three weeks PTO and 14 paid holidays per year.

Benefits: YVC’s benefits include highly subsidized employee medical insurance and life insurance, with options for employee-paid dental, vision, additional life insurance, and family coverage. A retirement plan is available, and YVC matches 50% of employee contributions up to 6% of income.

Work Arrangements: After initial 90-day onboarding and establishment of relationships, flexible work arrangements including a hybrid remote situation are a possibility if desired.

YVC is a proud Equal Employment Opportunity Employer. We value all ethnicities, perspectives, and preferences. YVC thrives on diversity, knowing how much it benefits our employees, our youth, and our communities. We are committed to building and supporting a diverse workforce and encourage people from all backgrounds to apply.

*Frequently cited statistics show that people who identify with historically marginalized groups are likely to apply to jobs only if they meet 100% of the qualifications. **We encourage you to help us break that statistic!***

Interested? Please send your resume and cover letter to joinus@yvc.org with “Marketing and Communications Manager” in the subject line. In your cover letter/email, please explain why this position is a good fit for your skills and why it is one you desire. If you’d like, feel free to include examples from your marketing portfolio. Find more information at <https://yvc.org/about-us/careers/> .