

# FACES OF CHANGE

The People  
Behind the Impact



**YOUTH VOLUNTEER CORPS**  
2024 Impact Report

As we reflect on Youth Volunteer Corps' journey this year, one truth stands out: our story is written by the people who bring it to life. This year's report celebrates the individuals who make transformation possible—our passionate youth volunteers, dedicated staff and board, and generous supporters. Together, we've built bridges across generations, brought communities closer, and empowered youth to be the change-makers our world needs.

YVC is experiencing remarkable momentum, driven by the growth and energy of our network. This year alone, 7,805 youth joined us in service, a 29% increase from last year. We launched three new affiliates, reached the highest number of gold-level affiliates ever with 16, and implemented our first-ever affiliate peer fundraiser, Walk for Compassion. We also initiated an exciting new chapter with our strategic plan that began in September 2024 and launched the YVC Alumni Network to keep our young leaders connected and engaged.

Within these pages, you'll find stories of young leaders whose acts of service have touched lives in countless ways. You'll see the faces of those who stood up for what's right, lifted others, and found their paths to purpose. Their stories aren't just the heart of YVC; they're the driving force behind every milestone we've reached this year.

Thank you for believing in the power of youth to change the world. With incredible momentum and your unwavering support, we're poised and ready for an even greater impact. Here's to continuing our journey together, one story at a time.

With gratitude,

*Tracy Hale*  
Tracy Hale, CEO

*Melanie Tucker*  
Melanie Tucker, Board Chair



# Where Change Takes Root: YVC Affiliates Across the Map

**Airdrie, AB**  
**Alexandria, LA**  
**Alpena, MI**  
**Anderson, SC**  
**Ann Arbor, MI**  
**Billings, MT**  
**Calgary, AB**  
**Charleston, SC**  
**Columbia, SC**  
**Corvallis, OR**

**Danbury, CT**  
**Hampton Roads, VA**  
**Joplin, MO**  
**Kampala, Uganda**  
**Kansas City, KS/MO**  
**Killeen, TX**  
**Muskogee, OK**  
**Philadelphia, PA**  
**Plattsburg, MO**  
**Racine, WI**

**Raleigh-Durham, NC**  
**Reading, PA**  
**Springfield, MO**  
**St. Joseph, MO**  
**St. Louis, MO**  
**Staunton, VA**  
**West Palm Beach, FL**  
**Wichita, KS**



## **YVC MISSION**

We engage youth in team-based service experiences that build life and work skills while inspiring a lifetime ethic of service.



**Jacob**  
**YVC Youth**  
**Killeen, Texas**

## **YVC VISION**

Communities defined  
by compassion,  
selflessness, and  
respect for others.



**Abigail**  
**YVC Youth**  
**Muskogee, Oklahoma**

# The Power of Impact: Faces Behind the Change

**7,805**  
Youth



**117,173**  
Hours



**4,316**  
Projects



These numbers tell the story of how every individual effort—every face of change—came together to make a lasting difference in communities worldwide. It's proof that our collective impact is unstoppable when we work together!



# Teaming Up for Change: The Face Behind **Volunteer For 15**

The Volunteer For 15 program, a dynamic partnership between Youth Volunteer Corps (YVC) and Patrick Mahomes' 15 and the Mahomies Foundation, inspires young leaders to make a real difference. With Patrick's example on and off the field, this initiative encourages youth to complete at least 15 hours of service annually, showing the power of one person's impact.

In 2024, **1,972 youth** rose to the challenge, completing over **80,446 service hours**—an incredible **\$2.6 million in value to their communities**. From building playgrounds to tackling food insecurity, these young volunteers make game-changing plays in their neighborhoods, proving that when youth step up, everyone wins.



# The Faces Leading the Way:

The International Youth Advisory Board (IYAB) brings together passionate young leaders from across the YVC Network. Serving as YVC's sounding board, IYAB members meet monthly to share perspectives on youth recruitment, innovative service projects, leadership development, and tackling current community issues. Their influence extends far beyond discussion; IYAB members shape key YVC initiatives, like YVC Day, annual youth grants, and marketing strategies.

Through their roles, IYAB youth develop essential leadership skills, gain valuable experience, and make a tangible difference within the YVC Network and their communities. These committed young leaders are not only shaping YVC's future but are also building a legacy of service that will impact communities for years to come.

## 2023-2024 IYAB

**Sydney, Airdrie, AB**

**Alexis, Airdrie, AB**

**Isabella, Anderson, SC**

**Joshua, Calgary, BC**

**Kingston, Calgary, BC**

**Ava, Charleston, SC**

**Shivani, Charleston, SC**

**Bryce, Hampton Roads, VA**

**Todrick, Hampton Roads, VA**

**Jamison, Hampton Roads, VA**

**Tanner, Hampton Roads, VA**

**Sadie, Joplin, MO**

**Prithvi, Joplin, MO**

**Stephen, Kampala, Uganda**

**Keaton, Kansas City, MO**

**Ash, Muskogee, OK**

**Asritha, Muskogee, OK**

**Pranav, Plymouth, MI**

**Rahul, Plymouth, MI**

**Shruti, Plymouth, MI**

**Ariyan, Reading, PA**

**Sindura, Reading, PA**

**Vanesa, Reading, PA**

**Elana, Springfield, MO**

**Isabella, Springfield, MO**

**Vishmi, St. Louis, MO**

**Genesis, St. Louis, MO**

**Katherine, St. Louis, MO**



# International Youth Advisory Board



# Beyond the Borders: YVC Affiliates Joining Forces

YVC is a community of affiliates in the United States, Canada, and Uganda who transcend borders to collaborate, share, and inspire one another. YVC affiliates continuously find innovative ways to work together and amplify their collective impact through exchanging project ideas, sharing successes, and reflecting on service-learning lessons.

One example of this spirit of collaboration is the recent discussions between YVC Hampton Roads, VA, and YVC Kampala, Uganda. These conversations aim to build a partnership where youth volunteers can exchange experiences, collaborate on meaningful projects, and deepen their understanding of cultural diversity.

Another example is YVC of Reading, PA's *CANstructure* event, which invites participation from multiple affiliates. This initiative exemplifies how YVC affiliates unite behind a shared purpose, showcasing the power of collaboration to achieve meaningful results.

Canadian affiliates, known for their innovative service models, regularly share ideas with U.S. affiliates, creating synergies to tackle shared challenges and explore new solutions.

Together, these efforts strengthen the bonds among affiliates and inspire youth to embrace global citizenship, fostering a lifetime ethic of service and amplifying YVC's impact on communities across the world.



# Bridging Generations: Connecting Hearts, Inspiring Change

For the past 12 years, YVC Calgary, AB, has partnered with Bethany Calgary Senior Living Center to create meaningful connections between youth and seniors, demonstrating the power of intergenerational relationships.

"The youth volunteers are great to work with. Our team and the residents greatly appreciate the time and effort the youth give. The youth are helpful, good-natured, and willing!"

Suzanne  
Coordinator of Volunteer Services  
Bethany Calgary

Suzanne's gratitude highlights the dedication and adaptability of these young volunteers, who consistently step up to support the senior residents with kindness and enthusiasm. YVC volunteers are paving the way for future generations to value and cherish seniors' wisdom and experiences through their creativity, diligence, and compassion.



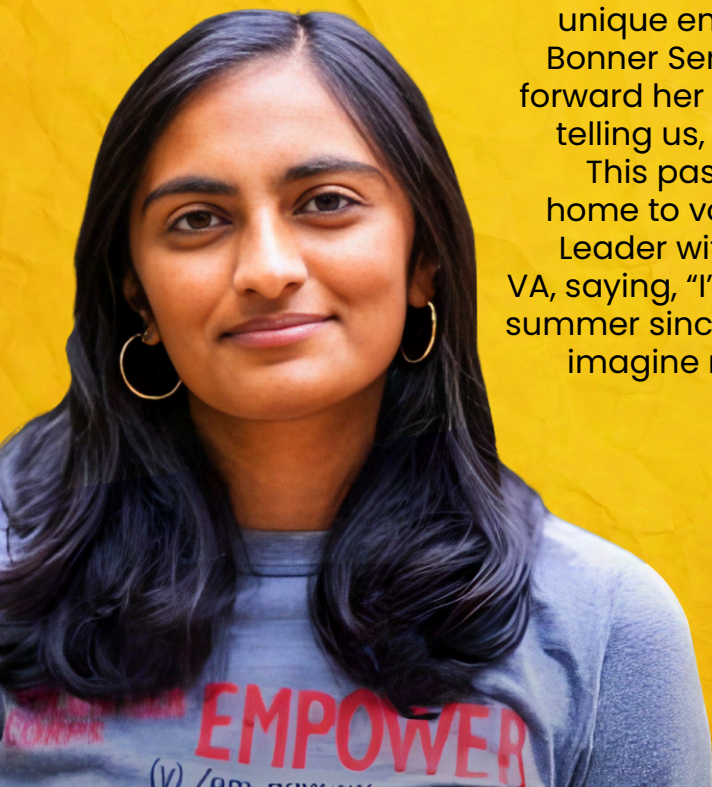
# Faces of Change: Rudrani's Journey From Youth Service to Alumni Leader

Rudrani's story exemplifies the essence of Faces of Change. She began volunteering with YVC in sixth grade, where her experiences opened her eyes to community issues and helped her find her voice as an advocate for change. Reflecting on her journey, she shared, "I think I always understood the part of YVC's mission statement about building work and life skills, but I never truly grasped the 'lifetime ethic of service' piece until today." Years of volunteering with YVC prepared her to speak confidently on social justice topics and instilled in her a commitment to service that continues to shape her life.

Now a sophomore in Siena College's BA/MD program with a guaranteed spot at Albany Medical College, Rudrani was drawn to Siena's unique emphasis on service. As a Bonner Service Leader, she carries forward her passion for giving back, telling us, "Service is still with me."

This past summer, she returned home to volunteer as a YVC Team Leader with YVC Hampton Roads, VA, saying, "I've done YVC stuff every summer since 5th grade, so I cannot imagine myself not being part of YVC this year."

Rudrani's journey is a powerful testament to YVC's impact on young lives—showing how a lifetime ethic of service can shape futures and empower leaders.



# Faces of Change: Ava's Path from Volunteer to Future Changemaker

Ava's YVC journey began in 2019 with a simple goal: to make a difference. Little did she know, her time with YVC Charleston would ignite a lifelong passion for service and equip her with invaluable skills. One of her first and most memorable experiences was packing school supplies for the First Day Festival, a project that set the tone for her years of impact. From serving on YVC Charleston's Youth Advisory Board to joining YVC's International Youth Advisory Board, Ava has grown into a dedicated leader, ready to make a lasting impact wherever she goes.

"YVC has helped me learn and develop many skills that have shaped who I am today."


Now stepping into her freshman year at the College of Charleston's Honors College and Charleston Fellows Program, Ava is pursuing biochemistry with plans to enter medical or dental school.

She carries forward the teamwork, leadership, and friendships YVC fostered. With her eyes set on the future, Ava is eager to take advantage of new volunteer opportunities and continue her journey of giving back.

Ava (right) with  
YVC Charleston, South Carolina  
Program Director, Jennifer



# Reflections of Change: Words from Our Youth



"YVC is an opportunity to get engaged with other youth to make a positive impact on the community by our service, which allows us to grow!"

**Bryce**  
**Youth Volunteer**  
**YVC Hampton Roads, Virginia**



**YOUTH  
VOLUNTEER  
CORPS**

## Reflections of Change: Words from Our Youth

“Volunteering on projects about injustice has truly opened my eyes. When I first volunteered at the Black Archives, I didn’t just learn about history—I gained a deeper understanding of the fight against racism and the strength of those who stand up for change, past and present. It made me realize that these struggles are still alive today and that I can make a difference.”

Lucas (right), Youth Volunteer &  
Bruce, YVC Kansas City, Missouri  
Assistant Program Director



# Faces of Community: Impact in Action

## YVC and HALO Creating Impact Together

Youth Volunteer Corps of Kansas City (YVCKC) partnered with HALO to create a memorable, joy-filled experience for HALO youth and families this holiday season. Through this partnership, YVC youth volunteers played a central role in organizing the Giveback Boutique, where HALO kids could shop for clothing and gifts without the stress of money. Guided by YVC volunteers aged 11 to 18, the boutique offered a chance for youth to select outfits and personal items, all lovingly prepared by volunteers who sorted, steamed, and tagged donations to create a vibrant shopping experience.

YVC volunteers didn't just help with set-up; they were there with HALO families at every step, helping them find sizes, wrapping gifts, and providing a welcoming presence at the Hula Hoop register. The boutique was more than just a shopping experience; it reflected community, care, and support, helping HALO youth feel seen and celebrated.

This partnership between HALO and YVCKC embodies the community spirit, showing how the people behind the scenes—volunteers, local businesses, and community supporters—come together to make a lasting impact.





# Faces of Community: Clean Water, Brighter Futures

## Championing Change: YVC Kampala's Clean Water Initiative for St. Raphael's College

Youth volunteers from Youth Volunteer Corps Kampala, Uganda, have taken a monumental step toward addressing one of their community's critical needs: access to safe drinking water. Driven by their commitment to making a tangible difference, these volunteers recently installed a water purification system at St. Raphael's College, providing students with a reliable source of clean water for the first time.

Before this initiative, students relied on rainwater collected in tanks that lacked proper treatment, risking their health. Installing the purification system was a significant achievement, supported by donations and technical guidance from Flex Electricals and Water Solutions, who worked closely with YVC youth to bring this project to life.

YVC of Kampala plans to continue installing water purification systems in other schools facing similar struggles.

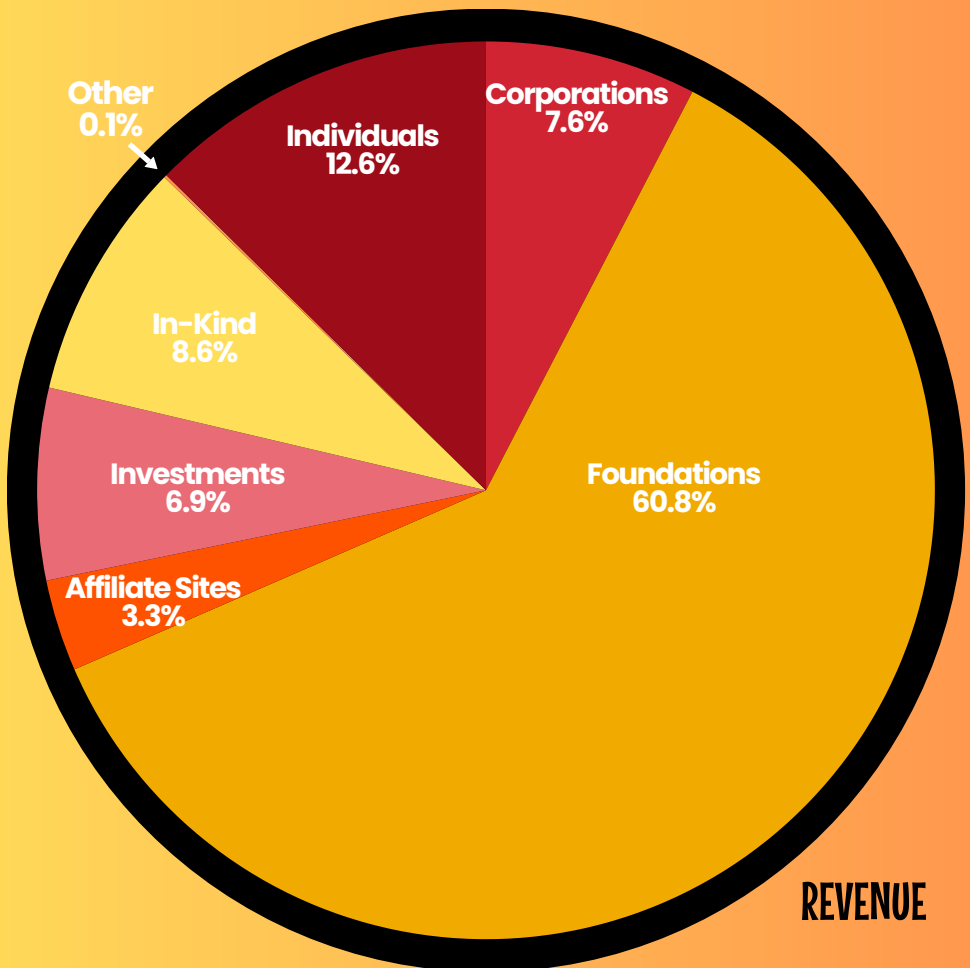


# The Foundation of Change: How We Fuel the Impact

## INCOME & EXPENSES

Income: \$1,908,331\*  
Expenses: \$1,408,399  
Net Income: \$499,932\*

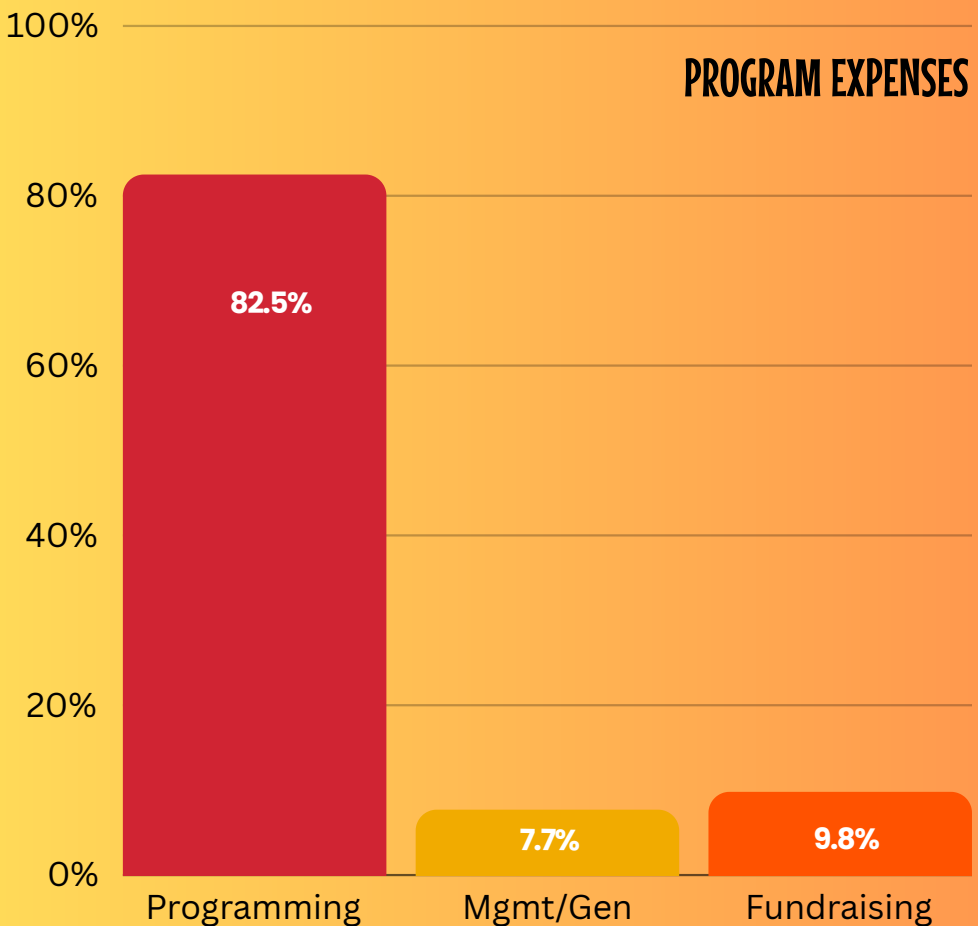
\*Includes \$1 million pledge  
(Includes \$666k pledge in revenue that will be received in future years)



# The Foundation of Change: How We Fuel the Impact

## LIABILITIES & NET ASSETS

Assets: \$1,967,948  
Liabilities: \$315,312  
Net Assets: \$1,652,636



# Faces of Community : Stories of Impact

## Building a Legacy in Rural Communities

While many of our programs are in urban areas, YVC is familiar with rural communities. Powered by an investment from the W.K. Kellogg Foundation in 1990, YVC expanded from Kansas City to interested communities throughout the US and Canada. Alpena, Michigan, was one of these communities.

YVC Alpena began programming in 1992, making it one of the oldest programs in the network. In rural northern Michigan, Alpena (population 10,100) has engaged nearly 7,000 youth in 108,000 service hours in the past 20 years.



"Having a YVC affiliate in Alpena is valuable to the community and the surrounding areas. It creates an opportunity for large projects and team building while instilling a passion to help others for our local youth at a young age. YVC also creates a fun way to incentivize youth by being a part of a larger organization. Service learning provides hands-on skill-building that helps guide our youth into the workforce and connects them to community leaders. The community supports our youth with recognition and gratitude, which builds character and citizenship. The inner growth within our youth is impressive, and their commitment is a testament to the impact YVC has."

- Alicia Hawley  
YVC Alpena Program Director

# Faces of Community : Stories of Impact

## Inspiring Future Educators: YVC's Impact at Cox High School

YVC of Hampton Roads partnered with Cox High School's Virginia Teachers for Tomorrow II class, guiding seniors in creating and leading service projects for younger students. Through a series of workshops beginning in September 2023, YVC instructed students on service-learning essentials, from identifying community needs to planning impactful projects and managing participants. By January, these seniors led 130 fifth graders in 10 projects that benefited local organizations, a testament to YVC's approach to service.

The impact of YVC's guidance went beyond the classroom: three seniors received teaching contracts with Virginia Beach City Public Schools. This powerful outcome highlights how YVC's program cultivates essential life skills, prepares youth for professional roles, and shapes the next generation of community leaders.



# Catalysts for Change: Stories of Donor Impact

With generous support from the Berks County Community Foundation, YVC Reading, PA launched the Youth Mental Health Education Initiative, empowering youth to champion mental health awareness. This program engages 15 Youth Mental Health Ambassadors (YMHAs) in specialized training with the National Alliance on Mental Illness (NAMI), teaching vital topics such as mental health awareness and suicide prevention.

Through this initiative, student ambassadors work closely with local partners to create a youth-led movement. This includes QPR suicide prevention training, a collaborative suicide prevention play with the Yocum Institute, and a youth-driven marketing campaign. By equipping youth to lead these essential projects, Berks County Community Foundation is helping to remove stigma and create a ripple of change in mental health support across Berks County.

In its first year alone, the initiative's impact is clear: hundreds of students are now trained in suicide awareness, involved in mental health discussions, and actively contributing to a supportive, informed community.

**Frances A. Aitken**  
Chief Operating Officer  
Chief Financial Officer



**BERKS COUNTY  
COMMUNITY  
FOUNDATION**



# Championing Change: Kemi's Leadership for Racial Equity

As a dedicated member of YVC Reading, Pennsylvania, Kemi has been instrumental in the **Stand Together Against Racism (STAR)** initiative. This initiative exemplifies YVC's mission to empower youth as agents of change in their communities.

Through STAR, Kemi has dedicated over 300 hours to educating her peers on the effects of racism, facilitating open dialogues, and fostering a culture of understanding and acceptance. She co-leads a weekly STAR discussion club at her high school and serves as a STAR Student Ambassador across Berks County, helping establish similar clubs in other schools. Under her leadership, STAR has initiated student-led film discussions, cultural awareness events, and interactive workshops, reaching hundreds of youth with its message of equity and understanding. Her leadership in advancing racial equity has earned her the prestigious Princeton Prize in Race Relations.

Kemi's passion for change extends beyond her community. She has established an international partnership with a student anti-racism club in South Korea and launched youth-driven global projects to take STAR's message worldwide.

Through Kemi's work and initiatives like STAR, YVC is proving that youth are committed to building a world where understanding and justice prevail.



# Catalysts for Change: Stories of Donor Impact

Youth Volunteer Corps is grateful for the transformative support provided by the Sunderland Foundation, whose grant has allowed us to expand our reach and strengthen our infrastructure to foster youth-driven community impact.

Sunderland's mission to enhance communities through resilient spaces aligns seamlessly with YVC's vision of engaging youth in service that matters. This grant has empowered YVC affiliates nationwide to improve facilities where volunteers gather, learn, and take action. Each project completed with Sunderland's support creates a safe, inspiring environment where youth can develop critical skills and deepen their commitment to community service.

From renovating spaces to enhancing resources for training and outreach, the Sunderland Foundation's grant has become an essential part of YVC's growth. As YVC continues to cultivate the next generation of leaders, this support ensures we have the spaces and resources necessary for young people to experience hands-on learning and create lasting change.



**Kent Sunderland**  
Chairman



**SUNDERLAND**  
FOUNDATION



# Roots of Change: Youth Volunteers Rock the Block

Fueled by the Sunderland Grant, 65 youth volunteers from YVC Racine, WI, came together to "Rock the Block" and give Villa Street in Racine a vibrant makeover. Over the week, volunteers worked tirelessly, picking up trash, landscaping, making minor repairs, painting, and power washing. They transformed over 20 homes, St. Catherine's High School, the COP House, Matranga's Food Mart, and various community spaces, creating a cleaner and more welcoming neighborhood.

Guided by professional tradespeople who volunteered their expertise, the youth learned valuable skills with hand tools and outdoor equipment while taking pride in their work and community. Kelly Fragassi, executive director of the Volunteer Center of Racine County, shared, "They're learning to care for others and their neighborhood." Inspired by the transformation, some local kids joined to contribute to their community.

With additional support from Home Depot and partnerships with 20 local organizations, Rock the Block provided a powerful experience for the youth and the residents alike, fostering a renewed sense of pride and connection throughout the neighborhood.



# Champions of Change: The Team Behind the Mission

Youth Volunteer Corps' headquarters staff are the dedicated forces powering the organization, supporting and amplifying the impact made by youth volunteers.



Betsy Calmer  
Director of Marketing



Sarah Miller  
Affiliate Programs & Growth Manager



Danette Seffens  
Affiliate Programs Manager



Leah Bogl  
Vice President of Operations



Tamara Masterson  
Director of  
Accounting & Administration



Tracy Hale  
CEO



Michael Van Walleghem  
Fund Development Manager



David Battey  
Founder

With a shared vision and unwavering passion, they work behind the scenes to create meaningful opportunities, inspire growth, and foster connections that fuel positive change in communities everywhere.

# Guiding Lights: The Leaders Behind the Vision

YVC's National Board of Directors consists of dedicated leaders who bring their expertise, passion, and vision to guide our mission.



Melanie Tucker  
Chair  
Shawnee, KS



Stephanie O'Connell  
Vice Chair  
Washington, DC



Vicki Clark  
Secretary  
Memphis, TN



Tristen Caudle  
Treasurer  
Westwood, KS



Tomika Anderson-Smith  
San Francisco, CA



David Battey  
Founder  
Fairway, KS



Kingston Chee  
Youth Representative  
Calgary, Alberta



Andy DeMarea  
Overland Park, KS



Cathi Duchon  
Ann Arbor, MI



Holly Kulka  
New York, NY



Margi Pence  
Leawood, KS



Christi Terefenko  
Affiliate Representative  
Wyomissing, PA

"YVC profoundly impacts youth and the community by empowering young people to see the difference they can make. Many become more outgoing, empathetic, and generous, experiencing personal growth and a lasting commitment to giving back."

**Ethan Gabriel**  
Program Director  
YVC Raleigh-Durham, NC



*“New friendships,  
valuable lessons,  
unforgettable stories,  
and the people we've  
helped — we are better  
because of YVC!”*

**Alexis**  
Youth Volunteer  
YVC Airdrie, AB

**Mady**  
Youth Volunteer  
YVC Airdrie, AB



"This program is essential. When it comes to the psychosocial development of children, especially those at the age we target, it is imperative that the values of service, humility, diversity, and inclusion are at the core of all their interactions."



**Shiri Asangwe**  
Program Director  
YVC Kansas City, MO



Your donation to Youth Volunteer Corps is more than a gift; it's a vital part of the **Faces of Change**. Each contribution brings another face, another story, into our mission, creating a vibrant community of impact. Your support empowers young leaders to serve, grow, and make a lasting difference.

Join us in building a legacy of compassion and service, where your generosity fuels the potential of youth across our communities. Let's shape a future where every act of giving sparks a ripple of positive change.

**DONATE TODAY** and become a face behind the impact, helping us inspire the next generation.



**OR MAIL CHECKS TO:**  
Youth Volunteer Corps  
1025 Jefferson Street  
Kansas City, MO 64105

