One World, Many Voices

Chosen by YVC’s International Youth Advisory Board, all YVC programs are invited to plan a YVC Day project to find the unmet needs in their community and serve their community’s needs—however small! Of course, this is a broad theme, and creativity is encouraged!

Thank you to the 2021-2022 International Youth Advisory Board members for helping create icebreakers, team builders, social media content, press releases, and project ideas for this year’s YVC Day!
This YVC Day graphic was designed to help you promote this unique network-wide service initiative. If you need a jpeg, png, or any other format, please reach out to Betsy Calmer at bcalmer@yvc.org.
Host a series of Racial Equity projects (partnering with Reading, S.T.A.R. youth)

Work with city departments about trash in your community and host a series of community education forums/city clean-up days.

Work with city officials to promote getting vaccinated (create posters, help in a clinic)

Host a food drive for food banks overwhelmed by the increased need for food during COVID-19

Host a book drive: Many public libraries are closed due to the pandemic, which means youth are without reading materials. Creating pop-up libraries for youth in the community promotes literacy and provides books for youth who may not have the opportunity to buy or rent books.

Work with local mental health organizations or hospitals to discuss issues around mental health and host a series of projects.

Project ideas provided by Akilah, Elana, Alex, Anannya, and Brianna.
Ice Breakers

Guess Who? (5 to 10 minutes)

In-Person project: The Program Director will have each youth write five things about themselves on a post-it note. Youth will fold the post-it notes in half and place them in a small cup, bowl, or basket. The Program Director will pass the basket around and have each youth read details and figure out which youth wrote it.

Virtual project: The Program Director will have each youth type in the chatbox (directly to the Program Director) 5 things about themselves. The Program Director will read a statement at a time, and the youth will need to figure out which youth wrote what.

If I Ruled The World (10 to 20 minutes)

In-person or virtual: Have each youth share if they ruled the world, what would be the first thing they change? These statements will help the Program Director with other project ideas and display each youth’s passion for community issues.
Team Scramble

Team Scramble Supplies: note cards with letters of the alphabet printed on them.

Each person is given a card with a letter of the alphabet printed on it. Tell the group their task is to arrange themselves to create words and use every letter. The group can come up with many words or just a few longer words, but every letter must be used. The group can then make new words and find new people. Be sure to include a proportionate number of vowels to consonants. If there is a big group, have two different colors of letters and make it a competition to see who can come up with words the quickest.

Limited Senses

Limited Senses Supplies: blindfolds for all participants

Give each team member a number and tell them not to share it with anyone. Blindfold everyone and tell them that they are not allowed to talk. The goal is to put themselves in numeric order without seeing or talking. To challenge them, don’t use consecutive numbers, but always have the number 1 and the number representing the number of participants in the activity. If they’re going nowhere, hint about things like foot-stomping, tapping, making hand shapes, etc., and/or tell them there are missing numbers. Discussion topics include communication, problem-solving, etc.
To help you make your YVC Day project a complete success, we’ve provided service-learning lessons that work perfectly with the issue areas you might be addressing. Y.V.C. Day 2022 will be an excellent opportunity to explore the unique needs in your community! Therefore, we have created some brand-new resources to help your youth volunteers explore the needs that they see. Plan to use the following lessons (available in the Y.V.C. Service-Learning Library) with the corresponding project ideas:

(active links are highlighted in orange)

**Broad community-based service-learning lessons**
- A History of Service
- Benefits of Volunteering
- Community Puzzle
- Tell the World

**Service-learning lessons by project**
- Host a series of Racial Equity projects (partner with the Reading S.T.A.R. youth) Stand Against Racism (S.T.A.R. Youth)
- Work with the city department about trash in your community and host a series of community education forums/city clean-up days.
  - Reduce, Reuse, Recycle
  - Trash Dash
...continued

- Work with city officials to promote getting vaccinated (create posters, help in a clinic)
  - Create awareness social media posts using Canva
  - Sidewalk chalk art project
  - Vaccine Myth (use "Health Myths" service-learning lesson and modify the myths around COVID-19 vaccine)
- Host a food drive for food banks overwhelmed by the increased need for food during COVID-19
  - Nutrition Label Activity
  - Hunger Tree

- Host a book drive: Many public libraries are closed due to the pandemic, which means youth are without reading materials. Creating pop-up libraries for youth in the community promotes literacy and provides books for youth who may not have the opportunity to buy or rent books.
  - Reading Aloud

- Work with local mental health organizations or hospitals to discuss issues around mental health and host a series of projects.
  - Everybody is Unique
  - Volunteering and Mental Health
  - Virtual Mental Health Plans

Remember that the point of YVC Day is to show our youth volunteers that they are part of something bigger. Make time throughout your day to explain to your volunteers that they are part of a movement of youth who are changing the world through YVC. On YVC Day, volunteers across North America serve together as one YVC.

Social Media Posts

BEFORE YVC DAY

Spread the word about your YVC Day projects on your social media accounts! Be sure to encourage your youth to post to their personal pages too! If you choose, graphics have been provided to use online and on social media.

General Tips: Before YVC Day, engaging youth volunteers in Instagram quizzes or a social media challenge could be interesting to highlight “One World; Many Voices” spreading quickly. Facebook tends to reach more parents, including parents who don’t have children who are part of YVC programming. So posting an infographic highlighting the word volunteer and youth could grab some new parents’ attention.

Twitter
At YVC, we are going to #YVC1WMV on March 05, 2022, by volunteering to promote a community issue that can make an impactful change throughout different project series. #YVCday @YouthVolunteerCorps

Please help make our community a brighter place by volunteering on March 05 for YVC Day! We'll be working on (insert project) to help improve our community for the coming decades. So sign up through (insert how to sign up and add event time and details). Your help and impactful change throughout different projects’ kindness will ripple throughout our community like a butterfly!

Instagram & Facebook
In a big world, YVC youth volunteers know how impactful it can be when addressing community issues and taking steps to make a change. YVC youth at (insert affiliate city) know just how impactful volunteering is on their community. Join us in celebrating #YVCday on March 05, 2022, as we share our #YVC1WMV by (insert project details and photo)
Social Media Posts

ON YVC DAY

Twitter
Happy YVC day from all of our fantastic volunteers across North America! This year’s theme is One World; Many Voices, and our youth across the continent are making positive strides towards a happier and more giving community where they live! #YVCday #YVC1WMV

(Picture)

Here’s what our YVC volunteers are doing today in (city name). @YVolunteerCorps #YVCday #YVC1WMV

Facebook
This year, YVC was challenged to #YVC1WMV, and that’s exactly what our youth volunteers did. Our volunteers spent (amount of hours) focusing on a community issue that can make an impactful change throughout different project series in the beautiful community of (city name). (Photos of youth volunteers serving their community)

Instagram
Considering that Instagram is viewed mainly by a younger audience, primarily the volunteers, it might be nice to see their work represented by themselves. It could be an exciting idea to reach out to a team leader or volunteer to have an Instagram live to show what goes on at a project. This would be easy to do with projects like food or book drives, and it could even be interview-style.
Social Media Posts

AFTER YVC DAY

General Tips: Share a collage video of YVC volunteer ideas to #YVCday #YVC1WMV (volunteer opportunities, little things to do in the home) can be used to foster community interaction (encourage staff and volunteers to comment and retweet/share as well)

Twitter
#YVC youth volunteers are the best! #YVC1WMV is all about focusing on a community issue that can make an impactful change throughout different project series #YVCday

This is how our YVC volunteers #YVC1WMV. What will you do in 2022 to make the world a little more positive? #YVCday

Instagram
These amazing youth volunteers never cease to amaze us as well as our community! We (insert details of results) during our #YVC1WMV project! How will you continue to share the #YVC spirit throughout the world with your voice?

Facebook
Our volunteers had a very successful YVC Day this year! We collected (number of books, resources), volunteered (amount of hours), and helped make (city name) a little better by using our voices to focus on a community issue. We will continue to do impactful projects all year long and help youth in our city, #YVC1WMV. (include infographic with stats)
Have all of your youth engaged in this challenge! Make a post doing this challenge using the hashtag "#YVC1WMV". Then, as we get many volunteers across the network to participate, we can all come together and see the effect we all have on our communities!

Note: These ideas can be run as an internal affiliate challenge. HQ will feature as many affiliates as we can on our HQ social media from #YVCDay projects. To allow us to see your picture, please make sure your account is public and use the hashtag #YVC1WMV.

- Post a picture of something YVC related and see how many shares you can get within 24 hours. This can show how fast something can spread and affect so many people.
  - Challenge friends to reshare your posts- I post, and two people repost challenges. Share what reposts you have, as well as how many shares you have gotten!
- Share posts and repost pictures from other YVC affiliates!
- Re-Trend: What is one of your favorite trends? Please bring it back to life and do it with your group! This could be getting your YVC group to do the mannequin challenge, flossing, dabbing, try not to laugh, and so much more! We can see how something as simple as a trend can quickly spread.
- Zoom Story: If your project is virtual, see what story you can make up while in the Zoom format. Maybe someone needs to borrow a pencil, and you pass it along the screen to give it to them. Maybe you want to thank someone important to you, and you surprise them. Get creative!
- Instagram Stories: Be creative on your affiliate's stories! Make sure to tag @YVC and use #YVCDay or #YVC1WMV so HQ and other affiliates can share your stories to your affiliate's "stories."
**Instagram Story Ideas**

- **What is the theme of this year’s #YVCday?**
  a. One World; Many Voices
  b. The Toast & Butter Connection
  c. The Raindrop Effect
  d. A Butterfly World

- **What year was the first annual #YVCday?**
  a. 1987
  b. 1995
  c. 2006
  d. 2015

- **What was last year’s theme for YVC day?**
  a. Butterfly Effect
  b. Building Bridges
  c. Helping Hands
  d. Dream Green

- **What day is YVC day this year?**
  a. March 9
  b. March 5
  c. March 7
  d. March 4

- **How many continents are in the world?**
  a. 8
  b. 7
  c. 4
  d. 6
Marketing Resources

Support Graphics
Graphics were created to support you with YVC Day marketing. You can download the graphics on the YVC Day page at: yvc.org/volunteer/yvc-day/

Press Release Sample

FOR MORE INFORMATION, CONTACT: ______________________

FOR IMMEDIATE RELEASE

Month, Day, Year: Program Director:
Phone Number:
Email:

Youth Volunteer Corps Day Project Celebrates Annual YVC Day

City, State - This March 5th, youth in (Your Community) will be engaging in their community to celebrate Youth Volunteer Corps’ annual YVC Day. Youth Volunteer Corps is a youth development non-profit organization founded in 1987 that engages youth across North America in service projects that address their community needs. YVC Day celebrates the spirit of volunteerism and encourages youth within affiliates across North America to lead their communities towards positive change. This year’s theme: One World; Many Voices, is intended to focus on a community issue that can make an impactful change throughout different project series (ex: racial equality, trash in the community).

Our local affiliate in (Your Community) has organized a project to support (Target Population) during these unprecedented times. Throughout the day, volunteers will be (Activity Description) while still following public safety precautions. (Community)'s affiliate will be just one of many groups of youth volunteers engaged in their communities on this day, as across the network, many other affiliates will similarly be embracing both service-learning and youth leadership to celebrate 35 years of YVC.

These projects are not isolated to just YVC Day, as (Your Communities Program) is always planning new projects and welcoming new volunteers. YVC offers a variety of projects both after school and on weekends to help youth understand and meet the needs of their communities. In addition, the YVC program offers opportunities to youth aged 11-18 by instilling a lifelong commitment to service. Those interested in joining the program should contact (Program Director) directly at (Email/Phone) or visit yvc.org to find out more.