You are looking for:

- A company culture that supports and encourages its employees to seek out professional development opportunities and will work to facilitate their participation in them
- Coworkers with energy, enthusiasm, and respect for their fellow team members
- A position that functions as an ideal stepping stone to a career in development or other nonprofit work
- An avenue to pay off college debt or future education
- A nonprofit that believes that youth service can change the world

YVC needs someone with:

- The ability to communicate clearly and effectively both verbally and in writing
- A sense of urgency that drives organization, prioritization, and reliability
- A resiliency to changing situations and ambiguity
- The ability to think creatively and strategically to solve problems
- A desire to empower others and leverage their strengths for team success

This full-time, 12-month AmeriCorps VISTA position could be right for you! Strong skills are needed, but experience isn’t required; training and resources will be provided. VISTA members receive professional development and experience, but opportunities for future employment aren’t guaranteed.

“Throughout my VISTA term I have been afforded tons of opportunities to gain the professional experience I wanted…..YVC and VISTA have allowed me to grow whatever skills I need to set me up for success. – Jake, previous AmeriCorps VISTA Marketing Coordinator at YVC

Check out this short video to learn about VISTA service at YVC!

Primary Duties & Responsibilities:

*Note: Most work is based from YVC’s office Kansas City.*

**Brand Awareness**

- Create blog posts and/or newsletters relevant to youth, parents, potential YVC host organizations and/or donors on a consistent basis throughout the term.
- Coordinate graphics for social media platforms.
- Create and/or manage content for and maintain multiple HQ affiliate social media accounts, ensuring post goals are met.
- Create press releases to increase media awareness and promotion of major YVC events.
- Research and connect with community influencers in each HQ affiliate community.

**Develop and Implement HQ Affiliate Marketing Strategy**

- Create, maintain, and update websites for HQ affiliates.
- Increase public image and awareness for creating and building relationships with agencies and organizations in new communities.
- Collaborate with the Director of Marketing and Communications to create branded marketing materials that meet the diverse needs of HQA communities.
Develop and Implement Youth Recruitment Management & Oversight Strategy

- Develop and implement an editorial calendar for all HQ affiliates.
- Load volunteer opportunities on HQA websites and promote through various marketing strategies.
- Update YVC’s custom volunteer management database with HQA program and volunteer information.
- Conduct outreach to parents, schools, media, and likeminded organizations in HQ affiliate communities to build relationships and increase registrations.
- Create templates and materials for reaching youth and parents about recruitment.

YVC Mission Advancement and AmeriCorps VISTA Outcomes

- Develop, participate in, and facilitate trainings for network-wide YVC programs
- Develop resources for the YVC network
- Support YVC’s aim to eradicate poverty through VISTA service

Minimum qualifications:

- Be a U.S. citizen or a U.S. permanent resident
- Pass all background checks
- Bachelor’s degree preferred; equivalent experience may be considered
- Experience with Microsoft Office programs (Word, Excel, PowerPoint, Outlook)
- Though not required, any experience with Weebly, Trello, Mailchimp, Canva, or social media is a plus!

AmeriCorps VISTA Member Compensation:

- A living allowance of $513.94 is provided every two weeks.
- Upon completion of 12-month term, CNCS provides a $6,095 Education Award for college loans or future education expenses. Those with no loans or plans for future education may elect to receive a smaller cash stipend of $1,800, in lieu of the Education Award.

Additional AmeriCorps VISTA Member Benefits:

- $200 housing reimbursement at the end of each month
- Up to $150 mileage reimbursement at the end of each month for members who commute <30+ miles from YVCHQ office
- 10 vacation days and 10 sick days
- Professional development opportunities
- Relocation or settling-in allowance (if moving 50+ miles for service)
- Federal student loan forbearance and deferment
- Healthcare, childcare, and other benefits available

Youth Volunteer Corps (YVC) is headquartered in Kansas City, with service programs for young people ages 11-18 in the U.S. and Canada. We create volunteer opportunities to address community needs and to inspire youth for a lifetime commitment to service. Since 1987, YVC has engaged over 300,000 youth volunteers in over 5 million hours of service to their communities – and we want more!

VISTA members begin on predetermined orientation dates and will be hired approximately 3 weeks prior to their start date. Upcoming orientation dates are: July 20 and August 3

Please send your resume and cover letter to Sydney Slavin at sslavin@yvc.org. Please highlight specific experience and explain why this position interests you. Applications will be accepted and reviewed on a rolling basis until candidates are placed.